MINUTES OF BLAISDELL MEMORIAL LIBRARY TRUSTEES MEETING May 9, 2018

Present: Allison Friend-Gray, Cara Marsh, Susan Medeiros, Deb Merrick, Jen Phillips The meeting was called to order at 6:06pm.

Policy Updating/Current Task: Joe Medeiros will stop by the library to check on building maintenance. Cara has been working on updating the monthly task list. The Art Exhibit Policy needs a small revision: mentions of the display case needs to be removed. Susan moved to change art exhibit policy to remove any references to the display case. Jen seconded the motion. Cara will update and post to the website. For-profit sales at the library were discussed; Cara will research policies at other libraries.

Secretary's Report: The minutes of the April meeting were reviewed. Susan moved to accept the report. Jen seconded the motion. All voted in favor.

Treasurer's Report: The "Museum Passes" line will be reimbursed by the Friends of the Library. Susan moved to accept the treasurer's report. Jen seconded the motion. All voted in favor.

Library Director's Report:

- Spring programming is slowing down and wrapping up as the library prepares for the summer reading program.
- Cara will decline the installation of a 32' flat screen TV from the solar panel company.
- Upcoming: The library will have a table at Nottingham Earth Day on 5/12/18. Cara has obtained a tent, as rain is likely.
- Susan will move the Peter Clark donated funds from donations to operating to pay for the Chris Arnold for Paint Night.
- Wendy Roberts and Cheyanne Thompson have resigned. This opens up an opportunity to hire a Children's Librarian.
- Susan moved to add the director's report to the minutes. Jen seconded the motion. All voted in favor.

Old Business: None.

New Business: Susan moved to accept any and all donations. Deb seconded the motion. All voted in favor. Monthly tasks are on track to be up to date.

The meeting was adjourned at 7:29pm. Next meeting: Wednesday, June 6, 2018, at 6:30pm.

Respectfully submitted, Allison Friend-Gray

BLAISDELL MEMORIAL LIBRARY

Budget vs. Actual January 1 through May 8, 2018

Accrual Basis

| | Jan 1 - May 8, 18 | Budget | \$ Over Budget | % of Budget |
|---------------------------------|-------------------|--------|----------------|-------------|
| Ordinary Income/Expense | | | | |
| Income | | | | |
| AppropriationOperating Exp. | 20,958 | 44,295 | -23,337 | 47% |
| Total Income | 20,958 | 44,295 | -23,337 | 47% |
| Expense | | | | 0=0 |
| Alarm System | 360 | 980 | -620 | 37% |
| Cleaning | 3,162 | 9,800 | -6,638 | 329 |
| Furniture | 0 | 200 | -200 | 0% |
| Landscaping | 0 | 300 | -300 | 0% |
| Library Automation | 0 | 2,100 | -2,100 | 0% |
| Maintenance | 545 | 2,500 | -1,955 | 22% |
| Materials | 5,990 | 18,500 | -12,510 | 32% |
| Mileage | 0 | 150 | -150 | 0% |
| Miscellaneous | 80 | 350 | -270 | 23% |
| Museum Passes | 1,479 | 1,390 | 89 | 106% |
| Postage | 50 | 175 | -125 | 29% |
| Prof. Dues/Continuing Educ. | 270 | 600 | -330 | 45% |
| Programming | 1,372 | 2,000 | -628 | 69% |
| RepairsEquipment | 0 | 500 | -500 | 09 |
| Supplies | 693 | 2,750 | -2,057 | 25% |
| Technology | 236 | 2,000 | -1,764 | 12% |
| Total Expense | 14,237 | 44,295 | -30,058 | 32% |
| Net Ordinary Income | 6,721 | 0 | 6,721 | 100% |
| Other Income/Expense | | | | |
| Other Income | | | | |
| Fines | 411 | 0 | 411 | 100% |
| Donations | 300 | 0 | 300 | 100% |
| Photocopier | 540 | 0 | 540 | 100% |
| Interest Income (Savings) | 49 | 0 | 49 | 100% |
| Total Other Income | 1,300 | 0 | 1,300 | 100% |
| Other Expense | | | | |
| Materials (paid w/donations) | 466 | 0 | 466 | 100% |
| Materials (paid w/fines) | 1,019 | 0 | 1,019 | 100% |
| Supplies-pd w/fines/copier fund | 36 | 0 | 36 | 100% |
| Photocopier expense | 233 | 0 | 233 | 100% |
| Total Other Expense | 1,754 | 0 | 1,754 | 100% |
| Net Other Income | -454 | 0 | -454 | 100% |
| et Income | 6,266 | 0 | 6,266 | 100% |

Library Statistics Ending April 30, 2018

2018 Miscellaneous Library Usage Statistics

| Month | Total materials added | New patrons | MonthTotal materialsNew patronsVolunteer Hours | | Children's Children's Program attendance | Adult Programs | Adult program attendance | Ref?s | Museum pass usage | PC usage | PC Ancestry Heritage EBSCO usage searches | Heritage searches | EBSCO searches |
|-------|-----------------------------|----------------|---|----|--|-------------------|--------------------------|-------|-------------------------|-------------|---|----------------------|----------------|
| Jan | 85 | 6 | 8 | 9 | 166 | 13 | 77 | 113 | 6 | 79 | 145 | 467 | TBD |
| Feb | 110 | 14 | 51.5 | 7 | 175 | 10 | 73 | 91 | 26 | 84 | 279 | 127 | TBD |
| Mar | 85 | 4 | 12 | 8 | 206 | 11 | 120 | 94 | 12 | 85 | 54 | 2 | ო |
| Apr | 66 | 12 | 10 | 7 | 200 | 8 | 29 | 97 | 34 | 107 | 181 | 7 | 13 |
| Мау | | | | | | | | | | | | | |
| Jun | | | | | | | | | | | | | |
| Jul | | | | | | | | | | | | | |
| Aug | | | | | | | | | | | | | |
| Sep | | | | | | | | | | | | | |
| Oct | | | | | | | | | | | | | |
| Nov | | | | | | | | | | | | | |
| Dec | | | | | | | | | | | | | |
| Total | 379 | 49 | 81.5 | 28 | 747 | 42 | 329 | 395 | 81 | 355 | 629 | 603 | 16 |

2017 Miscellaneous Library Usage Statistics

| Month | Month materials added | New patrons | Volunteer Hours | Children's Programs | Children's program attendance | Adult Programs | Adult program attendance | Ref ?s | Museum pass usage | PC usage | Ancestry searches | Ancestry Heritage searches | EBSCO searches |
|-------|-----------------------|----------------|--------------------|------------------------|-------------------------------|-------------------|--------------------------|--------|-------------------------|-------------|----------------------|----------------------------|-------------------|
| Jan | 85 | 10 | 7 | 7 | 180 | 7 | 49 | 39 | 18 | 91 | 201 | 56 | 92 |
| Feb | 148 | 6 | 4.5 | 7 | 195 | 6 | 71 | 59 | 19 | 84 | 485 | 185 | 353 |
| Mar | 120 | 13 | 13 | 9 | 154 | 7 | 61 | 95 | 31 | 120 | 114 | 87 | 0 |
| Apr | 177 | 13 | 7.5 | 9 | 222 | 9 | 54 | 88 | 28 | 119 | 442 | 17 | 425 |
| May | 184 | 15 | 16.5 | 7 | 207 | 7 | 56 | 106 | 23 | 92 | 130 | 0 | 170 |
| Jun | 112 | 24 | 9 | 6 | 249 | 9 | 37 | 130 | 13 | 107 | 233 | 0 | 37 |
| Jul | 132 | 22 | 30 | 5 | 836 | 7 | 102 | 86 | 26 | 93 | 179 | 168 | 168 |
| Aug | 135 | 24 | 23 | 9 | 360 | 7 | 53 | 113 | 22 | 116 | 154 | 53 | 23 |
| Sep | 112 | 12 | 9 | 7 | 114 | 4 | 31 | 20 | 8 | 87 | 1520 | 0 | 6 |
| Oct | 128 | 6 | 21.25 | 9 | 283 | 9 | 72 | 65 | 9 | 93 | 1060 | 0 | - |
| Nov | 114 | 13 | 1 | 9 | 193 | 7 | 87 | 80 | 13 | 84 | 334 | 0 | 9 |
| Dec | 101 | 6 | 20 | 6 | 203 | 9 | 94 | 90 | 27 | 52 | 134 | 6 | 35 |
| Total | 1548 | 173 | 165.75 | 81 | 3196 | 62 | 767 | 1021 | 234 | 1141 | 4986 | 575 | 1331 |

Library Statistics Ending <mark>April 30, 2018</mark>

Monthly Circulation (includes print & e-resources)

| Month | Total 2007 | Total 2008 | Total 2009 | Total 2010 | Total 2011 | Total 2012 | Total 2013 | Total 2014 | Total 2015 | Total 2016 | Total 2017 | 2017 Overdrive | Total 2018 | 2018 Overdrive |
|-------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|-------------------|---------------|-------------------|
| Jan | 1856 | 1845 | 2299 | 2903 | 2588 | 2932 | 3257 | 2726 | 2435 | 3276 | 3057 | checkouis 491 | 2547 | 382 |
| Feb | 1581 | 1789 | 2512 | 2790 | 2864 | 3230 | 3011 | 2738 | 2623 | 3138 | 2967 | 379 | 2780 | 460 |
| Mar | 2213 | 2037 | 2921 | 3378 | 3380 | 3102 | 3290 | 3171 | 3068 | 3729 | 3304 | 459 | 3100 | 448 |
| Apr | 1954 | 1704 | 2518 | 3025 | 2848 | 3383 | 3664 | 3002 | 3147 | 3236 | 3263 | 412 | 2689 | 463 |
| May | 1794 | 1810 | 2521 | 2824 | 2593 | 3012 | 2830 | 2665 | 2554 | 3079 | 3152 | 399 | | |
| Jun | 2064 | 1890 | 2721 | 3336 | 3035 | 3108 | 3510 | 2847 | 2878 | 3540 | 3908 | 382 | | |
| Jul | 2621 | 3438 | 4060 | 4701 | 4249 | 4375 | 4894 | 4051 | 4162 | 3985 | 3303 | 359 | | |
| Aug | 1779 | 2422 | 3486 | 3929 | 4285 | 4094 | 4176 | 3429 | 3614 | 3681 | 3419 | 377 | | |
| Sep | 1895 | 1903 | 3158 | 3320 | 2899 | 3133 | 3381 | 2496 | 3233 | 3365 | 2576 | 325 | | |
| Oct | 2290 | 2051 | 2767 | 2854 | 3188 | 3401 | 3561 | 2845 | 3053 | 3291 | 2780 | 322 | | |
| Nov | 1936 | 1754 | 2609 | 2893 | 2778 | 2709 | 2433 | 2373 | 2807 | 2794 | 2669 | 327 | | |
| Dec | 1223 | 1445 | 2657 | 2543 | 2510 | 2427 | 2340 | 2403 | 2991 | 2874 | 2232 | 341 | | |
| Total | 23206 | 24088 | 34229 | 38496 | 37217 | 38906 | 40347 | 34746 | 36565 | 39988 | 36630 | 4573 | 11116 | 1753 |

Monthly Gate Count

| | | | | 2 | Monthly date count | ale cour | _ | | | | |
|--------|-------|-------|-------|-------|--------------------|----------|-------|-------|-------|-------|-------|
| MA 41L | Total | Total | Total | Total | Total | Total | Total | Total | Total | Total | Total |
| Month | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
| Jan | N/A | 1889 | 2203 | 2068 | 2240 | | | | | | |
| Feb | N/A | 1846 | 2128 | 2100 | 2375 | | | | | | |
| Mar | N/A | 2522 | 2981 | 2552 | 2649 | | | | | | |
| Apr | N/A | 2636 | 2638 | 2590 | 2374 | | | | | | |
| May | N/A | 2776 | 3142 | 3207 | | | | | | | |
| Jun | N/A | 2476 | 3198 | 3010 | | | | | | | |
| Juc | N/A | 3262 | 3477 | 2871 | | | | | | | |
| Aug | N/A | 2936 | 3649 | 3211 | | | | | | | |
| Sep | N/A | 3039 | 2827 | 2569 | | | | | | | |
| Oct | N/A | 2660 | 2746 | 2936 | | | | | | | |
| Nov | 2321 | 2667 | 2441 | 3330 | | | | | | | |
| Dec | 2140 | 2375 | 2261 | 2377 | | | | | | | |
| Total | 4461 | 31084 | 33691 | 32821 | 9638 | 0 | 0 | 0 | 0 | 0 | 0 |
| | | | | | | | | | | | |

Director's Report - 5.9.18

Circulation & Usage Statistics

- Gate count and overall circulation saw a slight decrease from March to April. Foot traffic decreased from 2649 to 2374, while overall circulation decreased from 3100 to 2689. This could be attributed to weather, school vacation week, and the end of the Story Hour/LEGO Club session. There was an increase in Overdrive checkouts from 448 to 463.
- Facebook Page Likes: 5 new page likes in April; 435 total
- Instagram Followers: 6 new followers in April; 76 total
- Website traffic Total site views per month:

April: 2018: 1,695
March 2018: 1,554
February 2018: 1,626
January 2018: 1,692
December 2017: 1,463
November 2017: 1,616
October 2017: 1,670

o September 2017: 1,717

Programming

• Children's Programming:

- o Story hour saw an increase in attendance in April and LEGO Club maintained a loyal group of kids. The Tuesday session will discontinue, and we will offer only Thursday afternoon.
- o Full day Kindergarten begins in the 2018-2019 school year, so our Wednesday afternoon story hour may also discontinue.
- o The Youth Group (middle school students) has begun their first book as well as participating in a Paint Night for their May meeting.
- o April vacation week programs had solid attendance as well as the monthly drop in craft.
- o Summer Reading Program planning is almost complete. Carrie and Cheyanne have booked presenters, finalized the calendar, and finalizing plans for weekly programs. Cheyanne will visit Nottingham School on June 7th. Children's prize donations are coming in as well.
- o May Programs:
 - Drop in Craft: Mother's DayFamily Book Group: *El Deafo*

• Adult Programming:

- o The 3 monthly book groups are doing very well.
- o The additional adult programs in April had low attendance and are large event (Erin Holt) was canceled, which reflects in the lower program attendance.
- Annette and Cara are wrapping up planning of the Adult Summer Reading Program. Programs and reading logs are finalized. We received a generous donation from Amtrak for an adult prize and Cara will solicit additional prizes.
- o We were not awarded the PBS Great American Read grant.
- o May Programs:
 - Preston Heller: The Mentalist Canceled due to illness, will reschedule.
 - Paint Night with Chris Arnold

Technology

- The following is on hold as Cara requested more information and details regarding the control and management of the screen's images:
 - The solar panel company will be installing a 32" flat screen TV on the first floor to display the solar power data from the community center and fire department. The best location is where the two community bulletin boards are hanging. We are also able to display other announcements and websites using this TV, which will become our digital bulletin board.
- For future consideration An additional laptop for use in the meeting room. (This should also be discussed with Dick Blouin prior to deciding.)

Banking/Financials

- Donations:
 - o Mrs. Blaisdell's lamp from Shirley Woodard
 - o Pop Culture (Raymond): Comic books and prizes for Free Comic Book Day (first Saturday in May)
 - Need approval to use donation funds to pay Chris Arnold for Paint Night Coming from Peter Clark donation.
- Balances as of 5/2/18:

o Operating: \$9,621.90

o Debit: \$165.01

Fines/Copier: \$5,154.16Donations: \$9,212.27

Staffing

- Employee reviews began in March and will be completed by the end of May except for one in August.
- Our Overdues, ILL, Circulation Library Assistant submitted her resignation letter. Her last day is May 24th.
- I request we go off the public record to discuss:
 - o Transition plan for Overdues, ILL, Circulation Library Assistant
 - o Reinstating the part-time children's librarian position
 - o Increases in compensation

Trustees

Nothing to report.

Collection

Nothing to report.

Meeting Room

• Nothing to report.

Furniture

• The display case will be taken by the end of May by the Historical Society of Webster, NH. Once this is removed rearrangement of the first floor will begin.

Building/Grounds Maintenance

- A section of siding on the left side of the building needs reinforcing: Joe Medeiros will stop by to fix.
- The side outdoor entrance to the children's room needs to be fixed: Joe Medeiros will stop by to sand the door frame.
- Lower trim in the front of the building needs sanding and painting: Eli Friend-Gray will repair.
- Pending: Egress Chris Sterndale will bring the building inspector to evaluate.
- Grass cutting and furnace filters are taken care of by the town.
- The library's monthly tasks need updating.

Policies & Procedures

- Policy to update:
 - o Exhibits Policy Remove display case.
- Policy to write
 - o For-profit presenters selling books/goods/items/etc. This situation recently arose and should be addressed.

Budget

Nothing to report.

JOB POSTING

Title: Children's Librarian (Part-time) – Blaisdell Memorial Library, Nottingham, NH

Supervisor: Library Director

Summary: The Blaisdell Memorial Library in Nottingham, NH seeks a creative, energetic professional with a passion for providing excellent library service to children and families. The Children's Librarian will instill a love of reading, libraries, and learning by providing a welcoming atmosphere, delivering quality programs, and maintaining an outstanding collection through traditional and innovative methods. The successful candidate will have a positive outlook, strong customer service skills, flexibility, a good sense of humor, and be a team player. As a small library our staff wear many hats and work closely together to best serve our patrons.

The Blaisdell Memorial Library is in interior Rockingham County, 15 miles from the University of New Hampshire, with easy access to major highways, exceptional natural resources, and a wide range of recreational opportunities. The library serves a supportive community of approximately 5,000, has 2,800 library patrons, an annual circulation of 40,000 from its collection of over 18,800 items, and hosts a variety of programs for children, teens, and adults.

Essential Functions and Responsibilities:

- Provide a broad range of services for children, primarily ages 6 and older, concentrating on maintaining the children's collection and creative programming for that age group.
- Plan, develop, schedule, and implement a variety of creative, enriching, and educational library programs for school aged children. Programs occur weekly and monthly during after-school and/or evening and weekend time slots.
- Manage the advertising of children's programs including the development of promotional materials and flyers, as well as social media (Facebook & Instagram) and the library website.
- Keep statistical records for children's programs and attendance.
- Perform regular collection development duties for the children's room, including reading professional publications and book reviews, selecting relevant titles, and weeding.
- Is responsible for keeping the children's area neat and orderly including the regular development of relevant and engaging book displays and bulletin boards.
- Collaborate with other children's department staff on scheduling, programs, procedures and other departmental needs. As well as coordinating with the Assistant Director monthly department meetings.
- Seek out grant opportunities to supplement and diversify the children's collection and programs.
- Attend conferences and participate in professional development opportunities as initiated by self or suggested by the director.

• Duties also include shelving and shelf reading, readers' advisory, assisting with implementing the children's summer reading program, creating library displays, circulation and other duties as assigned.

Required Knowledge, Skills and Abilities:

- Knowledge of childhood development and experience working with children ages 6 and older is required.
- Knowledge of children's literature. Ability to cultivate good public relations, to work with parents and young patrons, to create and implement age-appropriate programs using a variety of media, and to nurture interest in reading, arts, culture and music.
- Ability to interact and communicate courteously and effectively with the public and with other staff in a courteous and tactful manner, both verbally and in writing.
- Exceptional interpersonal communication, problem solving, customer relations and teamwork skills.
- High energy and an enthusiasm for public library services.
- Ability to handle a great many details, some simultaneously, with accuracy.
- Flexibility, adaptability, and the ability to work independently.
- Ability to use Internet searching methods, apps, devices, and information resources.
- Must be able to type and have good computer skills, including proficiency of email,
 Word, Google Drive, Publisher, Excel, and social media.

Minimum Qualifications: BA; Library degree is preferred – but a combination of appropriate education and experience may be acceptable; experience working with young children, preferably in programming; knowledge of library practices and services, children's literature and developmental levels and needs

Salary: \$12 – \$15 per hour, depending upon experience

Schedule: 20 hours/week + 3.5 hours/month

Tuesday 11:00 AM - 5:00 PM
Wednesday 1:00 PM - 8:30 PM
Thursday 11:00 AM - 5:00 PM
Saturday (1/month) 9:30 AM - 1:00 PM

JOB DESCRIPTION

Title: Children's Librarian (Part-time)

Supervisor: Library Director

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